Alumia Appoints Christian Barozzi as Sales Director for Swiss and Italian Markets



Alumia, a leading investment advisory firm recognized for its independent and innovative approach, is pleased to announce the appointment of **Christian Barozzi** as **Sales Director (Tied Agent)**, reinforcing its presence in **Switzerland** and **Italy**.

Christian brings over 25 years of experience in financial markets, wealth management, and fund distribution, having held senior roles at *Société Générale, Lazard Frères Gestion (*through Global Funds Europe Ltd, exclusively for the Italian market), and *Global Funds Distribution SA*. He is currently Co-Founder and CEO of *Fundsgate SA*, a Lugano-based firm specializing in third-party fund distribution, and serves as Vice President of *Pragmatik Innovation*, a digital innovation hub, as well as *Advisor to Motus Hub*, a sustainable business ecosystem.

« *We are delighted to welcome Christian to Alumia*, » said **Matthieu Bath**, Co-Founder and General Manager at Alumia. « *His experience will support Alumia's strategic development in Switzerland and Italy, notably through market intelligence, relationship facilitation and non-regulated business development activities, without involvement in the provision of regulated investment services.* »

Christian's appointment reflects **Alumia's commitment to strategic growth and client-centric innovation across Europe**. His extensive network and proven track record in fund distribution and advisory will enhance Alumia's ability to source unique investment opportunities and deliver tailored solutions to sophisticated investors.

Christian's expertise will enable Alumia to:

- Expand access to **Swiss and Italian institutional networks**, including family offices, pension funds, and foundations.

- **Enhance fund distribution capabilities**for boutique managers seeking tailored marketing and strategic positioning.
- Drive **innovation in client engagement**, leveraging digital tools and sustainable investment frameworks.

Christian expressed his enthusiasm about joining Alumia, stating:

« *I am excited to join Alumia and contribute to its expansion in Switzerland and Italy. A key priority will be the development of long-term partnerships with family offices, pension funds, private banks, independent managers, and institutional investors, supporting them with independent, high-quality advisory solutions tailored to their specific needs. Alumia's pan-European approach represents a fundamental strength, enabling the firm to attract and collaborate with top-tier investment managers with strong and proven track records. It is also a real pleasure to collaborate with a highly experienced and well-structured team that is already very active across France, the Benelux region, and the Nordics, creating strong cross-border synergies and a truly European platform*. »