

Scrioo: turning signals into clear actionable intelligence



Merkur regularly highlights the growing dynamism of Luxembourg's entrepreneurial landscape by featuring creative startups. Among the featured entrepreneurs are Marco Feiten and Jean-Luc Rippinger, founders of Scrioo. The startup is an AI-powered platform, for companies or organisations, that delivers tailored insights on external developments, like regulations or stakeholder news, saving time and enabling smarter decisions for professionals across industries. Scrioo also believes that "the future of risk intelligence lies in collaboration between humans and AI". Interview with Marco Feiten and Jean-Luc Rippinger.

Pitch your startup !

[Scrioo](#) is an AI-powered market intelligence company based in Luxembourg. Real-time monitoring of suppliers, B2B customers, prospects, assets or other stakeholders regarding relevant risks, strategic developments and opportunities gives companies clear competitive advantages and strengthens corporate resilience.

Scrioo combines publicly available data, proprietary sources, and multi-agent AI orchestration to automate the most time-consuming part of stakeholder monitoring and analysis: verification, validation, and impact scoring. Scrioo AI agents read global signals and fully automate analysis

while providing full transparency into every decision. The platform supports both due diligence and continuous monitoring, and combines global multilingual coverage with relevance scoring, collaborative workflows, and AI-assisted deep dives for faster decision-making. Live in minutes, ready from day one, easy to integrate!

How did you come up with your idea ?

Scrioo originated from a customer request at my former company (CURE Intelligence) in the context of the German Supply Chain Act. The goal was to monitor thousands of suppliers for ESG risks in a cost-effective and efficient manner. Real-time media monitoring was the ideal solution for this – the challenge, of course, is to provide only relevant, validated, and evaluated information about the correct entity. We succeeded in doing just that. Subsequently, more risks were incorporated, and the solution was expanded to include opportunities and other stakeholder groups – B2B customers, prospects, and competitors.

A close-up photograph of the word "scric" in large, bold, black, sans-serif letters. The letters are mounted on a light-colored, slightly textured wall, creating a subtle shadow effect. The image is cropped on the right side, showing only the letters "scric".

(Photo: Laurent Antonelli / Agence Blitz)

Why is now the best time to start your company ?

Thanks to the rapid advances in AI, Scric is right at the cutting edge. In the past, media monitoring relied heavily on keywords and machine learning, and human analysts were needed to filter out the noise and extract and compile important insights. Today, the focus is on context and interpretation, or evaluation by AI, in near real time, to enable responsiveness and proactivity, and thus resilience.

Why Luxembourg?

Luxembourg offers excellent business conditions—whether in terms of support for startups, the availability of talent, or attracting investors. In addition, Luxembourg's business environment is

characterized by short lines of communication, it's relatively easy to secure meetings with senior management, which is very helpful for rapid product development and finding product-market fit.

What are the next steps?

In 2025, we completed a seed round of 500.000 euros and will soon be adding another 300.000 euros to further accelerate product development and commercialisation. In addition to Germany and Luxembourg, we are also targeting other markets and countries, such as Belgium, the Netherlands, France, Switzerland, and Italy.

According to you, what will your company look in 10 years?

To be honest, technological advancements are currently moving so rapidly that making predictions about the world 10 years from now is very risky and speculative. But our goal is to build a large company, that is, to scale up and grow quickly. We'll achieve that when we provide maximum value to our customers.

More info: www.scrioo.com

Scrioo graduated from the Fit 4 Start programme

Launched by the ministry of the Economy and managed by [Luxinnovation](#) in collaboration with [Technoport](#), the [Luxembourg Space Agency](#) (LSA), the [Luxembourg City Incubator](#), the [Luxembourg House of Financial Technology](#) (LHoFT), the [House of Biohealth](#), the [Luxembourg House of Cybersecurity](#) and [LuxProvide](#), the Fit 4 Start programme helps young innovative companies to launch their business from Luxembourg, transforming innovative ideas and the entrepreneurs' strong will to succeed into companies with high growth potential. At the end of the Fit 4 Start Graduation Showcase, organised at Nexus Luxembourg 2026, 15 startups that successfully completed the 16th edition of the startup acceleration programme managed by Luxinnovation were rewarded in the presence of the Minister of the Economy, SME, Energy and Tourism, Lex Delles. Scrioo was one of the 15 startups graduated. These 15 startups benefited from specialised support over a period of six months as well as funding of 50.000 euros each from the Ministry of the Economy, subject to incorporation in Luxembourg.



(Photo: Laurent Antonelli / Agence Blitz)



(photo: Luxinnovation)

Scrioo at the Startup World Cup 2026

Created by Pegasus Tech Ventures, Startup World Cup is one of the world's largest startup competitions, held in more than 60 countries. The global final takes place annually in San Francisco. EY Luxembourg hosted the national final of the Startup World Cup in June 2026. This year, the contest was tighter than ever: seven start-ups with radically different profiles, seven distinct visions of innovation.