Datacenter.eu launches cross-border AI Accelerator for start-ups and welcomes Easylab AI as its first company supporte



A cross-border programme for AI start-ups in Luxembourg, Belgium, Germany and France combines customer access, commercial support, investment and sovereign infrastructure.

Datacenter.eu today announced the launch of its AI Accelerator, a programme designed to help AI start-ups bring their products to market. The programme is open to AI start-ups in Luxembourg, Belgium, Germany and France. Easylab AI, a Luxembourg autonomous-agent lab, becomes the first company supported through the programme.

The AI Accelerator combines commercial reach with infrastructure and investment support. It begins with temporary, free access to Datacenter.eu AI infrastructure. Start-ups in the Accelerator can receive €35,000 in cash and €35,000 in Datacenter.eu infrastructure and AI services. They can also benefit from curated customer and prospect introductions through Datacenter.eu’s business network and sales force, as well as communications support, events and visibility.

As part of the model, Datacenter.eu takes a minority stake and becomes the company’s preferred infrastructure partner. The approach is designed to support growth without taking control, while

helping companies keep infrastructure, data and value creation in Luxembourg and Europe.

“Today, anyone can build software. Vibe coding and AI have made that easier than ever. But the market is crowded, and Google Ads and free trials won’t magically bring you customers. Building a product is no longer the biggest challenge. Selling it is.
That’s where we come in. Datacenter.eu brings a network of more than 5,300 business customers, a sales force and the infrastructure to support sovereign AI companies. We’re not just investing money. We’re helping start-ups get their products in front of real customers.” — Loic Didelot, CEO, Datacenter.eu

Founded in Luxembourg in 2023 by Julien Doussot and Philippe Hougardy, Easylab AI develops autonomous agents for organisations that need practical, controlled AI deployment. The company has delivered more than thirty projects and is developing products including Easycore and LuxHive. Its work is grounded in production delivery and a regulatory-first approach for sectors such as finance, legal, insurance and accounting.

“At Easylab AI, we build autonomous agents that do real work inside organisations, not demos. Our Easycore agents already run in production for clients in finance, legal and other demanding sectors, always with people in control and every action traceable. Joining Datacenter.eu’s AI Accelerator as its first company gives us the infrastructure and the reach to take that from Luxembourg to the wider European market.” — Julien Doussot, Co-founder and CEO, Easylab AI

“Putting an AI agent in production is an engineering discipline: dedicated infrastructure, clear permissions, full traceability and a way to stop everything at any moment. That is how we design every system at Easylab AI. Datacenter.eu shares that standard, and their infrastructure lets us offer our clients a fully sovereign option, with their data and the AI working on it kept in Luxembourg.” — Philippe Hougardy, Co-founder and CTO, Easylab AI

The launch reflects Datacenter.eu’s commitment to help AI start-ups in Luxembourg and neighbouring countries develop sovereign, commercially viable products. By combining its business network, sales force, infrastructure and capital, Datacenter.eu intends to help ambitious teams turn technology into sustainable business.

Learn more about the programme at www.datacenter.eu/ai-accelerator and about Easylab AI at https://easylab.ai.