NexusOps : To be a part of an intelligent and efficient mobility system

Pointing to the upswing in the Luxembourg entrepreneurial scene, Merkur presents startups from a range of sectors and highlights startups that are hosted by the House of Startups powered by the Chamber of Commerce and the LCI (Luxembourg City Incubator) which was launched by the Chamber of Commerce in partnership with the City of Luxembourg to support innovative startups. Meeting with Waldo Taylor, CEO, Co-Founder of NexusOps.

Pitch your startup!

NexusOps is redefining fleet, asset, and mobility management with a modular SaaS platform designed to digitise and optimise the full lifecycle of vehicle operations, from acquisition to audits, claims to communications. Whether you’re managing a fleet of 20 or 20,000, NexusOps eliminates inefficiencies, reduces cost and carbon waste, and drives higher asset utilization. From insurers to

car importers and shared mobility platforms, we're helping operators unlock the full value of their fleets, including underutilized or stagnant vehicles, through intelligent workflows and cross-party collaboration.

How did you come up with your idea?

The idea for NexusOps was born from a clear market gap we observed repeatedly fragmented workflows in vehicle management, siloed damage assessments, manual claims processing, and the lack of a unified operational layer. While working with leading car sharing and mobility companies, we noticed that even the most advanced fleets were managed with outdated tools, spreadsheets, or custom patches between systems. We envisioned a smarter, scalable solution, one that could be modular, industry-specific, and easy to implement across borders. NexusOps was born to meet the real needs of a changing market: flexible, digital, and ready to grow with you. That vision evolved into NexusOps.

Why is now the best time to start your company?

The automotive and mobility sectors are undergoing fundamental shifts. Dealerships are becoming service hubs. Fleets are replacing ownership. Insurance and sustainability are converging, electrification and insurance digitisation. The demand for transparency, auditability, and real-time data-driven decisions has never been higher. Yet the back-end systems powering these transitions remain outdated. NexusOps is entering at a moment when companies can no longer afford inefficiencies. NexusOps is launching at the perfect time to support operators, offering them modern tools to evolve, scale, and monetize more effectively. The market isn't waiting, and neither are we.

Why Luxembourg?

Luxembourg offers a unique balance of agility and access. It's a neutral, multilingual, and innovation-driven economy at the heart of Europe, with proximity to major automotive players and policy-shaping institutions. For us, it provides the ideal testbed for scalable deployments, allowing us to launch solutions with high complexity but low friction. It's also home to forward-looking partners who believe in building real value together.

What is the next step?

We're now transitioning from pilots to full-scale rollouts. Our priority is enabling long-term platform adoption across importers, insurers, shared fleets, and dealership networks. Behind the scenes,

we’re also laying the foundation for strategic licensing frameworks—allowing trusted market players to distribute and operate our solution locally under guided standards. Think of it as franchised digital excellence: local presence, global IP.

According to you, what will your company look like in 10 years?

In ten years, NexusOps will be the silent backbone of the global mobility value chain, used by operators in major capitals and remote islands alike. Our vision is a platform that’s modular enough to serve a 50-vehicle rental company in Mauritius and powerful enough to support international brands overseeing tens of thousands of assets. Whether it’s a shared electric vehicle in Copenhagen, a dealership in Toulouse, or an insurer in Oslo, our platform will power the workflows that make these systems sustainable, smart, and profitable. We’ll be synonymous with modular fleet operations and claim automation. We will be known not only for our software, but for enabling the very operating model of next-gen mobility and vehicle ownership.

What change do you hope to create in the world?

We want to give organisations the power to move smarter—turning vehicle operations into strategic, sustainable value drivers. By eliminating fragmentation and embedding accountability into every workflow, we enable faster, cleaner, and more equitable ecosystems. Our platform helps reduce emissions and operational waste while also promoting fairer collaboration between drivers, insurers, workshops, and fleet operators. In doing so, we support a future where mobility is not only more efficient, but also more responsible, respecting people, resources, and the long-term impact of every decision made. Our ultimate goal? A world where every vehicle, asset, and operator is part of an intelligent, circular, and efficient mobility system.