Apex Group launches guide for investors to navigate European fund structures

Apex Group Ltd. (“Apex Group”), the leading global financial services provider, has announced the publication of its latest e-book, ***European fund strategies: ManCo solution for structuring and managing European funds,*** a practical guide designed to help international fund managers navigate the complexities of accessing Europe’s attractive, but highly regulated investor market.

The European Union, with its 450 million citizens and combined GDP of approximately USD 19 trillion, represents one of the world’s largest and most sophisticated investment bases. For non-EU managers, navigating regulations such as the Alternative Investment Fund Managers Directive (AIFMD) and the Markets in Financial Instruments Directive (MiFID II) is critical.

This new e-book provides a clear roadmap for managers both inside and outside the EU. It compares leading domiciles including Luxembourg, Ireland, and the UK, and outlines how global managers can use cross-border structures to achieve both efficiency and growth.

Patrick Robinson, Managing Director, Fundrock, said:

“Selecting the right ManCo and domicile is not just a compliance exercise; it directly impacts investor confidence, distribution reach, and the long-term success of a fund. This guide distills the regulatory landscape into actionable insights, enabling managers to focus on growth while ensuring

robust governance.”

The e-book also highlights how FundRock, a subsidiary of Apex Group – and as a dual-regulated Super ManCo under AIFMD and MiFID II, offers clients a single partner for EU distribution. FundRock’s license permits the marketing of funds to professional investors across all EU member states, supported by an in-house MiFID-compliant marketing team with deep local expertise.

Patrick continues: “Outsourcing the ManCo function has become the most efficient and strategic way for managers to access the EU. With FundRock’s dual-regulated status, managers can simplify market entry, reduce compliance complexity, and focus on what they do best – managing investments.”